

Julie Anne Korpi

julieannekorpi@gmail.com | linkedin.com/in/julie-anne-korpi | julieannekorpi.com
New York

Web and Digital Design Portfolio

About Me

I design and build websites with a focus on clean layout, user-friendly navigation, and accessible content presentation. My experience spans WordPress development, front-end HTML and CSS coding, and visual asset creation, from site structure and branding to content updates and quality checks. My background in library science and education informs a user-centered approach to design, ensuring that digital experiences are clear, organized, and easy to navigate.

Project 1: Evaleigh's Everything Journal

WordPress Website/Design and Build

Designed and built a WordPress website with a focus on clean layout, navigation, and user-friendly content presentation. Managed site structure, visual consistency, and ongoing updates.

What I Implemented:

- Designed page layout and overall site structure
- Built and maintained content in WordPress
- Created visual assets and site branding (including logo)
- Applied UX and accessibility best practices
- Performed content updates and quality checks

Tools: WordPress • Adobe Illustrator



Evaleigh's Everything Journal

A site for exploring true-life storytelling, Evaleigh's other interests, and deep thoughts

[About this site](#)[Blog](#)[Employment and Interns](#) ▾[Contact](#)[Advertise/Donate](#)[True-life Storytelling Events Calendar](#)

Homepage with branding and navigation

Yesterday, I saw 7x7x7, named so because it features seven minute true-life stories from seven storytellings from seven different states in the USA. Lily Burham, from Colorado, told a sweet story about learning to appreciate her mother. Lily said that her middle school experience was, "only a nightmare in the way that everything in middle ... [Read more](#)

Uncategorized

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Runaways

May 5, 2020 by [evaleighseverythingjournal](#)

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Footer with navigation and social links

Project 2: Web Design Coursework

HTML/CSS / Layout & Front-End Basics

<https://mmp240-fall2025.netlify.app/>

Designed and coded a responsive webpage as part of web design coursework, focusing on layout, navigation, and visual structure.

What I Implemented:

- Page layout and spacing
- Navigation structure (including dropdown menu)
- HTML/CSS fundamentals
- Responsive design (mobile and desktop layouts)

Tools: HTML • CSS • Git • GitHub • VS Code



What is Improv Theater?

"Improvisation Theater is the form of theatre, often comedy, in which most or all of what is performed is unplanned or unscripted, created spontaneously by the performer."



Source: [Wikipedia — Creative Commons](#)

Mobile homepage view

[Improv Guide](#) [Improv Games](#) [Musical Improv](#) [Where to Find Improv](#) [Improv Classes](#) [About Me](#)

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Source: [Wikipedia — Creative Commons](#)

Quick Overview

Improvisational theatre (or improv) emphasizes collaboration, listening, and playful risk-taking.

This site is intended to give you an introduction to types of improv, suggest places to see improv, and maybe even inspire you to try improv yourself!

Desktop homepage with navigation

Some types of improv:

Long form improv	-
Improv performers create shows or sets in which short scenes are often interrelated by story, characters, or themes.	
Short Form	+
Improv Games	+
Musical Improv	+

Site by Julie Anne Korpi

Accordion Component (desktop)

Creative Toolkit

Design & Visual:

Figma • Adobe Illustrator • Adobe Photoshop • Canva

Web Development:

HTML • CSS • Git • GitHub • VS Code

CMS & Publishing:

WordPress • Drupal

Productivity:

Google Workspace • Microsoft Office

My Process — Concept to Publish

Each project reflects a full design cycle, from initial concept through final delivery.

Evaleigh's Everything Journal:

- **Goal:** Build a complete lifestyle website with a focus on clean design, consistent branding, and user-friendly content presentation
- **Approach:** Designed page layout and site structure, created visual assets and logo in Adobe Illustrator, built and maintained content in WordPress, and applied UX and accessibility best practices throughout
- **Result:** Delivered a fully functioning lifestyle website with consistent branding, organized navigation, and a content structure that supported ongoing publishing and audience engagement

Web Design Coursework:

- **Goal:** Design and code a responsive webpage demonstrating front-end fundamentals including layout, navigation, and visual structure
 - **Approach:** Built the site from scratch using HTML and CSS, implemented a dropdown navigation menu and accordion component, and tested for responsive design across mobile and desktop layouts using VS Code and GitHub
 - **Result:** Produced a fully coded responsive website demonstrating practical front-end skills including layout design, navigation structure, and mobile adaptability
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Closing

I approach web and digital design with a focus on clarity, usability, and visual consistency. I enjoy the process of building something from concept to completion, whether that means designing a site structure or refining content for better user experience. Accessibility and clear communication are central to how I work, and I embrace every project as an opportunity to grow, challenge myself, and create digital experiences that are purposeful and easy to navigate.

Portfolio: julieannekorpi.com